

Fuelling Innovation



Definitions

Syndicates

A formal group of individual angels who regularly invest together. The objective is to make and manage investments.

Business Angel

A business angel is an individual acting alone or in a formal or informal syndicate who invests their own money directly in an unquoted business in which there is no family connection.



Irrus Provides

- [Financial strength](#)
- [Low deal costs](#)
- [Range of industry contacts](#)
- [Business experience](#)
- [Experience of exit negotiations](#)

Contact Us

Please contact us by mail or internet using details below

E: info@irrusinvestments.com

W: www.Irrusinvestments.com



About Irrus Investments

Irrus Investments is the 1st Irish commercial investment syndicate. The core group are all experienced and successful investors. We invest in companies with high growth potential and global application and are prepared to become involved at all stages from proof of concept through growth capital in a select number of industries.

Key Benefits of Irrus Investments Membership

1. Core Member Experience

Each core member has a wealth of experience with investments and a track record of successful deals in an extensive array of industries and markets.

2. Risk Managed and Spread

The risk of investing is managed with intense scrutiny and each opportunity will undergo due diligence. The risk is also reduced by being spread across a number of members.

3. Opportunities Filtered for Increased Efficiency

Investment opportunities presented to the core member group go through a rigorous filtering process to identify the real opportunities and businesses most likely to succeed.

4. Low Cost Access to Investments

The Irrus investing structures and procedures ensure a cost-efficient investment model that compares very favourably with other frameworks such as investment funds.

How the Process Works

Irrus Investments works on a confidential and professional basis. All information relating to syndicate members and investee companies is treated in strict confidence. Irrus Investments uses the experience of it's core members and advisory panel to...

- .. review a number of high potential technology companies seeking investment.
- .. apply a structured filter to move companies to next stage review.
- .. meet the prospective companies on an ongoing basis to review against established criteria.
- .. endorse selected companies by providing funding from core members after which the investment opportunity is offered to the wider membership.
- .. position the group as a substantial stakeholder with an ongoing mentoring role.

Return on Investment

- Members choose each deal individually.
- Returns are only from those deals chosen.
- Profit is on returns from those investments on exit.
- No commitment beyond fees required to manage investment operations.
- There is no guarantee with investing. Investing, primarily in early stage companies, is a choice you make as an investor.

How to Become a Member

Membership is by invitation from Irrus Investments. Please view more details at our website or e-mail us and we will discuss with you on an individual basis.
website - www.IrrusInvestments.com.



The core members have...

- A very successful track record of deal making across industry segments
- Experience in managing over 20 acquisitions and divestments
- Extensive operation experience across both SMEs and multinationals



Fee structure:

Membership

- Members pay a sign up and annual fee.
- Fees are used purely to administer investments.
- Irrus Investments is in itself non profit.
- Profits accrue to group members when investee companies are sold.

Fees pay for:

- Diligence
- Administration fees
- Start-up legal fees
- Meeting and networking costs
- Standard agreements
- Account preparation & professional fees

Survey Results

Undertaken by the British Business Angels Association (BBAA) 2009:

- 9% generated more than 10 times the capital invested
- 44% of exits were at substantial gains, leading to an average multiplier of 2.2
- Average holding period is 3.6 years

The keys to this success are:

- Entrepreneurial expertise
- Quality of due diligence
- Post investment involvement

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